

# Content Delivery Made Faster Through Teamwork

## Overview

EdgeCast, one of the Internet's superior content delivery networks (CDN), is known for having an infrastructure that pushes video, music, games and other content at a pace that outperforms other CDNs. That's why EdgeCast boasts an enviable list of more than 4,000 customers including IMAX, JetBlue, Yahoo! and LinkedIn. But even EdgeCast knows they need to do more than just serve content to make their clients happy.

In order to make the world's best websites run, the digital infrastructure they operate on has to be reliable, fast and affordable. Since Dyn and EdgeCast provide some of the best infrastructure platforms around, they're even better when they work together. That is why EdgeCast has Dyn to direct their Internet traffic, route around outages, and maximize the performance of their networks.

## The Dyn Difference

EdgeCast looks to **DynECT Managed DNS** and specifically its Traffic Management (GSLB) advanced feature to help mutual clients increase performance across their worldwide network.

With other advanced features such as Active Failover, Dyn's global Anycast network, API and award-winning support compliment EdgeCast's superior commitment to quality, uptime and customer service.

"As a premium CDN service provider, we are committed to providing the best web experience possible for users worldwide," said Phil Goldsmith, co-founder and Chief Revenue Officer at EdgeCast. "By partnering with Dyn, we can offer our CDN service for streaming and rich media content delivery alongside Dyn's services for low latency DNS lookups for customer's website domain names."

CLIENT DETAILS

- \* Founded in 2006
- \* More than 4,000 customers including IMAX, JetBlue, Yahoo! & LinkedIn
- \* World leader in content delivery networks (CDN)

KEYS TO SUCCESS

- \* Increased worldwide footprint while keeping costs low
- \* Delivering streaming and media delivery with low latency
- \* Partnership between two industry leaders

## A Two-Way Street

By partnering with an industry leader like EdgeCast, Dyn's networks and customers benefit as well.

"Dyn has placed our world-class DNS server nodes alongside the EdgeCast CDN, ensuring a high level of availability to our clients and low-latency DNS performance," Dyn President and CTO Tom Daly said. "By partnering with EdgeCast, we've been able to increase our worldwide footprint while keeping costs under control, but our overall client value remains extremely high."

## Results

With the CDN of EdgeCast alongside Dyn's DNS, clients can work full throttle with full confidence of industry-leading uptime. Together, EdgeCast and Dyn provide flexible cost, unmatched reliability and high-quality media content delivery.

"Websites utilizing both the EdgeCast CDN and the domain name services of Dyn pop like none other. They load in a snap, videos are HD sharp and streaming audio is crystal clear," Goldsmith said.

How can Dyn help make your IaaS life easier? Email us at [sales@dyn.com](mailto:sales@dyn.com) or call us at 1.888.840.3258.

## Uptime is the Bottom Line.

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